

RESOLUTION NO. 2023- 174

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA TO DELEGATE AUTHORITY TO THE MANAGING DIRECTOR OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL TO RECOMMEND ON BEHALF OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL CONTRACTS FOR EXPENDITURES OF \$50,000 OR LESS; AND FURTHER DELEGATION AUTHORITY TO THE COUNTY MANAGER TO EXECUTE CONTRACTS FOR EXPENDITURES OF \$50,000 OR LESS UPON RECOMMENDATION OF THE MANAGING DIRECTOR OF THE AMELIA ISLAND TOURIST DEVELOPMENT COUNCIL AND UPON THE APPROVAL OF THE COUNTY ATTORNEY AND PURSUANT TO THE FISCAL YEAR 2023/2024 MARKETING AND BUSINESS PLAN; PROVIDING CERTAIN LEGISLATIVE FINDINGS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the Board of County Commissioners (BOCC), levies and imposes a tourist development tax to promote through marketing and advertising Amelia Island and to increase tourist-related business activities; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC established the Amelia Island Tourist Development Council (AITDC) as an advisory board to oversee the development and marketing of Amelia Island and the expenditure of the tourist development tax revenues; and

WHEREAS, the tourist development tax revenues received by Nassau County are restricted funds, and the expenditure of those funds shall comply with Section 125.0104, Florida Statutes, the Florida Administrative Code, Sections 30-61 through 30-68 of the Nassau County Code of Ordinances, and AITDC Policies as approved by the BOCC; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, the BOCC has contracted with the Amelia Island Convention and Visitors Bureau (AICVB) to execute the marketing of Amelia Island as a world-class tourism destination; and

WHEREAS, the BOCC utilizes tourist development tax revenues for the engagement of various vendors for the Fiscal Year 2023/2024 Marketing and Business Plan; and

WHEREAS, in order to further facilitate the marketing of Amelia Island and the engagement of said vendors, the AITDC has recommended to the BOCC the delegation of authority to the Managing Director of the AITDC to recommend on behalf of the AITDC contracts with vendors for expenditures of \$50,000 or less and the delegation of authority to the County Manager to execute said contracts with vendors for expenditures of \$50,000 or less upon recommendation of the Managing Director of the AITDC and the approval of the County Attorney and pursuant to the Fiscal Year 2023/2024 Marketing and Business Plan; and

WHEREAS, the BOCC now desires to act upon the AITDC recommendation.

NOW, THEREFORE, BE IT RESOLVED by the BOCC, as follows:

SECTION 1. FINDINGS. The above findings are true and correct and are hereby incorporated herein by this reference.

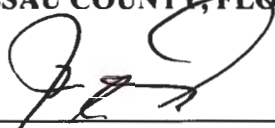
SECTION 2. USE OF TOURIST DEVELOPMENT TAX REVENUES. The BOCC hereby:

- a. Delegates the authority to the Managing Director of the AITDC to recommend on behalf of the AITDC contracts with vendors for Tourist Development Council Marketing (Dept 523, excluding sponsorships and grants) expenditures of \$50,000 or less.
- b. Delegates the authority to the County Manager, upon recommendation by the Managing Director of the AITDC, to execute contracts for expenditures of \$50,000 or less upon the approval of the County Attorney and pursuant to the Fiscal Year 2023/2024 Marketing and Business Plan.

SECTION 3. EFFECTIVE DATE. This Resolution shall take effect immediately upon its passage.

DULY ADOPTED this 9th day of October, 2023.

**BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA**

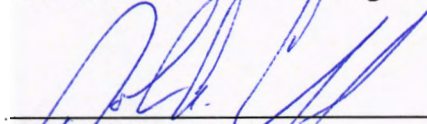


KLYNT FARMER

Its: Chairman

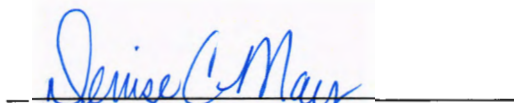
Date: 10-9-23

ATTEST as to Chairman's Signature:



JOHN A. CRAWFORD
Its: Ex-Officio Clerk

Approved as to form:



DENISE C. MAY
County Attorney